



ATHLEKO is a global platform dedicated to endurance events, covering disciplines such as **Triathlon, Running, Trail, Swimming, Cycling and HYROX**.

More than just an event directory, ATHLEKO positions itself as a **digital ecosystem designed to support athletes**, combining technology, data and intelligent planning to help athletes of all levels **discover, compare, plan and optimize** their sporting season.

Favorites & Season Planning

By adding events to **Favorites**, athletes automatically create a **visual and interactive** representation of their annual and monthly competition calendar.

This planning tool allows athletes to:

- Visualize the distribution of events throughout the year
- Evaluate overlaps and recovery periods
- Quickly access practical information such as directions, official websites, registrations and personal calendar integration

An essential tool for athletes who plan their season with strategy and foresight.

Smart Predictive Search (“Search as you type”)

One of ATHLEKO’s most praised features is its **real-time predictive search**.

As users start typing, results appear instantly, anticipating words and intuitively suggesting **events, locations, countries or disciplines**.

A feature already common in major search engines, but **unique within the endurance events segment**, making event discovery fast, simple and efficient.

Annual & Monthly Calendar

ATHLEKO provides a **complete annual and monthly calendar**, where all events are displayed in a clear and visual format.

By selecting a specific date, athletes can access:

- A complete list of events on that day

- Disciplines, locations and key details
- A global overview that supports full-season planning

Especially useful for multi-discipline athletes or those competing in several events throughout the year.

ATHLEKO Lab - Smart Pace Calculators

Athleko Lab is an exclusive area of advanced tools focused on performance and planning.

The pace calculators go beyond traditional solutions by considering **real performance factors**, such as:

- Athlete's age
- Elevation gain
- Terrain type (flat, mountainous or mixed)
- Specific conditions, such as pool or open water (lake, river, sea)

In disciplines like **Triathlon and HYROX**, the system also accounts **for transitions and functional stations**, enabling complete and realistic simulations.

These tools allow athletes to create “*what if*” scenarios, helping them understand which paces, times or speeds are required to achieve their goals.

ATHLEKO Lab - Nutrition

Athleko Lab also includes simplified **sports nutrition tools**, generating basic intake plans for:

- Carbohydrates
- Fluids
- Electrolytes

Calculations are based on the estimated **duration of the effort**, supporting nutritional planning before and during events.

Advanced Training Plans

ATHLEKO offers **advanced training plans** for running, triathlon and other disciplines.

Athletes define:

- Goals
- Effort level
- Discipline and plan duration

The system generates a detailed **week-by-week and day-by-day** training plan, including:

- Training sessions
- Warm-up and recovery
- Intensity, pace or power
- General guidance on rest and nutrition

A structured approach that supports both beginner and experienced athletes in preparing for their objectives.

About ATHLEKO

ATHLEKO is a global platform dedicated to the promotion and visibility of endurance events, bringing together **athletes, organizers and federations** in a single ecosystem.

Available in **multiple languages**, it combines technology, data and distinctive design to simplify the athlete journey, from event discovery to full season planning.

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